

BES Conference 2015

Social Media and Broadcasting- New opportunities

Sessions and topics

15th Jan 2015

1000 -1230 hrs Inauguration

Key Note Speakers- [Ajay Vidyasagar](#) - You tube

1400 -1600 Hrs Tutorial session

Chairman Animesh Chakravarty, EinC AIR

- DRM Disaster management- [Christoph Lessnau](#)- DRM
- FM Combiner Techniques- [MAGNUS WIBERG](#) Elixir
- High Frame Rate Cameras 6X & 4K – [Oeffelan Van](#)- Grass Valley
- Saving of spectrum by Synchronous FM- [Hermann Zensen](#)- Digidia
- An introduction to multi-channel audio post production (Work flows and best practises) – [Vikram Joglekar](#) and [Jayant Shah](#) - Dolby

16th Jan 2015

Session 1, 0930 to 1100 hrs - Social Media and Broadcasting- Thou are great

Chairman- [Mr.Anurag Srivastava](#), JS(B), Min of I&B.

- The rise of social media and second screen technology- [Prasant Arya](#)- Google
- Where does broadcast fit in an IP centric world? [Anuj Malhotra](#), Imimobile
- Broadcast meet broadband- [Dr.Amal PUNCHIHEWA](#), ABU
- Commotion- The second screen for Radio- [Tim Bealor](#) – BE
- Cyber security – Dr. [Muktesh Chander](#) -IPS

Session 2, 1130 to 1300 hrs – Resurgence of Terrestrial

Chairman- [NA Khan](#), E In C DD

- Revitalisation of Radio – [Ruxandra Obreja](#)
- DVB 2 Chips – [Mendy Segal](#)
- DRM integration in transmitters – [Simon Keens](#)- Ampegon
- DRM+ The Future of FM [John Abdnour](#), Nautel
- DVB T2 Transmitter – [Hideyuki TANABE](#) -NEC

Session 3, 1400 to 1530 hrs – Audiovisual Repository - An Imperative Asset of Broadcasters

Chairman- [VK Jain](#), ADG(P), DD

- Content everywhere – cloud based networks - [Tapan Acharya](#)- Akmai
- Audio Video archival – [Ankur jain](#)
- Monetising Archives- [Sanjay](#)- Media Guru
- Next generation broadcast networks- [Steven Soenens](#)- Newtec
- Media Asset Management- [Pedro Gomez](#) – Tedia- Media guru

Session 4, 1600 to 1730 hrs – Challenging Content for broadcast revenues in new platforms

Chairman- F. Sheharyar DG AIR

- Content production- new horizons Ashok Ogra
- Advanced content production- Sandeep Marwah
- Challenging Content for broadcast revenues – Paritosh Joshi
- Remote production and live multimedia delivery- Stephane Jauroyou
- Beyond HD – Eric- Rhode and Schwarz

17th Jan 2015

Session 1, 0930 to 1100 hrs – Over the air to over the top (OTT)

Chairman- Dr.Amal PUNCHIHEWA, ABU , Director ABU

- OTT - Zulfakkar Ali, Envivo
- OTT and IPTV competing or complementing Jayakumar-miyacomm
- IP based audio distribution – Vincent Defretin- Telos/Sound4
- OTT - M.K. Seth, Principal General Manager, ALTTC /RP Singh
- Delivering content in the hyper connected world - Akmai

Session 2, 1130 to 1300 hrs – Ultra HD, Breaking the ice

Chairman- Dr. Sandeep Sancheti, VC- Manipal university

- 4k/8k production and storage Mr.Trevor Francis- Quantel
- New era of compression technologies- John Femin- Ateme
- DVB-SX what's new? Steven Soenens Newtec
- Immersive sound- Mark Pascoe
- Mobile TV-DVBT2 Solution- Hirabayashi Katsuki- Sony devices

Session 3, 1400 to 1530 hrs – Make in India – Opportunities for manufacturers

Chairman- Shri R.Jaya, Joint Secretary, MIB

- Receiving devices- Ankit Aggaral
- Chips for terrestrial receivers- Ashok Chandak NXP Semiconductors
- Future for DRM radio Receiver manufacturers in India – Subbu
- Digital Radio for Indian automotive market- Ms.Chandrika-Visteon

Session 4, 1600 to 1730 hrs – Broadcasting as an effective social power

Chairman- PS Sundaram, Technomedia

- Privatisation of Broadcasting - The experience- Anuradha- President AROI
- Community Radio A to Z - Archana- President Community Radio association
- Disaster management – Role of broadcasting media- Neeraj & Kharche
- TV White space opportunities and challenges in India- Hemant Malalpur- Saankhya labs