

Exhibition Floor Plan Hall 12A (as on 11-01-2013)



BES

EXPO 2013

19th International Conference & Exhibition
on Terrestrial and Satellite Broadcasting
29th - 31st January 2013, Hall No. 12A,
Pragati Maidan, New Delhi

Theme :
Convergence and New Broadcasting Technologies

Approved by



Ministry of Information & Broadcasting, Govt. of India

Supported by



Ministry of Communication & Information Technology, Govt. of India



Asia-Pacific Broadcasting Union



Society of Broadcast Engineers, USA

Endorsed by

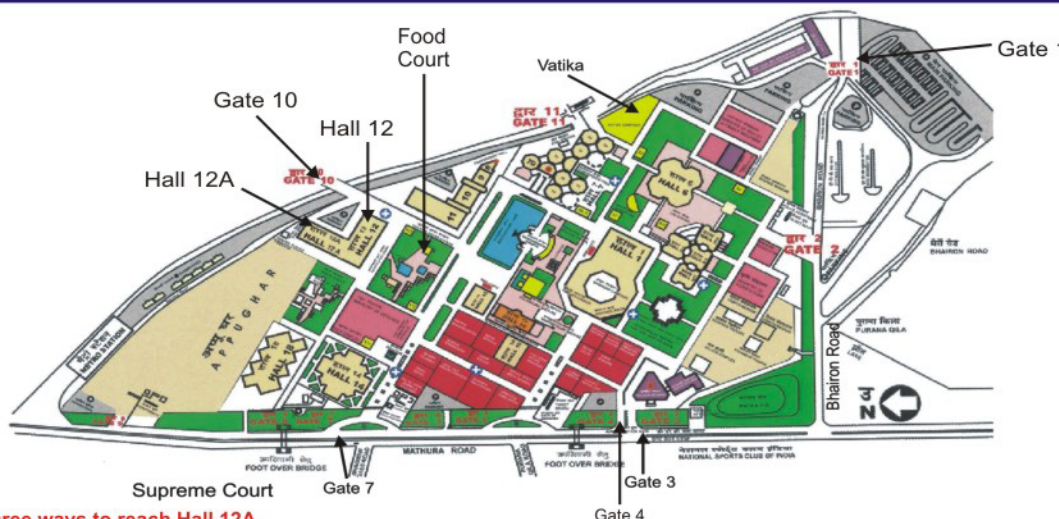


International Association of Broadcasting Manufacturers



Broadcast Engineering Society, India

Pragati Maidan Guide Map



Three ways to reach Hall 12A

- If travelling in chauffeur-driven vehicles, get dropped at Gate 7 (opposite Supreme Court), collect invitation flier from BES Facilitation Counter at Gate 7 to enter Pragati Maidan. Take BES shuttle service from Gate 7.
- If travelling in self-driven vehicles, park your vehicle at the MCD car park on Bhairon Road, collect invitation flier from BES Facilitation Counter at Gate 1 to enter Pragati Maidan. Take BES shuttle service from Gate 1.
- If travelling by metro, get down at Pragati Maidan Metro Station, walk towards Gate 7 or Gate 10, collect invitation flier from Facilitation Counters at Gate 7 or Gate 10 to enter Pragati Maidan. Take BES shuttle service from Gate 7.



BES EXPO 2013

Organised by :

Broadcast Engineering Society (India)

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INVITATION

19th International Conference & Exhibition on Terrestrial and Satellite Broadcasting

29th - 31st January 2013, Hall No.12A, Pragati Maidan, New Delhi

Inauguration

Chief Guest :

29th January 2013 at 10.00 AM by

MR. MANISH TEWARI

Hon'ble Minister of State for Information & Broadcasting (Independent Charge), Government of India

Keynote Speaker :

MR. SAM PITRODA

Adviser to PM on Public Information Infrastructure and Innovations

Guests of Honour :

MR. UDAY KUMAR VARMA

Secretary, Ministry of Information & Broadcasting

MS. MRINAL PANDE

Chairperson, Prasar Bharati

MR. JAWHAR SIRCAR

CEO, Prasar Bharati

Special Invitee :

MR. JAN EVELEENS

Chairman, IABM

Exhibition Visiting Hours :

10.00AM - 6.00 PM

Please bring the Invitation Flyer with you for **FREE** entry into Pragati Maidan

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Broadcasting Technologies

2013

About Broadcast Engineering Society (India)

Broadcast Engineering Society (India) is a professional body registered under Societies Regulation Act 1860 (XXI of 1860) of India. The aims and objectives of the Society are to promote the advancement and dissemination of knowledge and practice of broadcasting and the elevation of the broadcast engineering profession. The Society organises conferences, workshops, seminars & exhibitions in various fields of broadcasting and also co-operates with other learned bodies both in India and overseas. Publications of the Society include a quarterly journal under the name of "BES Review" The Society publishes handbooks on state-of-art topics related to broadcasting. The Society as on date has membership of about 2500 members spread all over India and also overseas.

Programme for BES Conference 2013

Theme: Convergence and New Broadcasting Technologies

Date : 29.1.2013 (Day 1), Venue Hall No. 12A

Inauguration -10.00 AM
Hi-Tea -1130 hrs

Panel Discussion: (1430-1630 hrs)

Moderator: Mr Tripurari Sharan, Director General, Doordarshan

TV delivery platforms - terrestrial, Internet, satellite, cable and so on.
Panalists:

1. Ms. Supriya Sahu, Joint Secretary, Ministry of I&B
2. Mr. Philip Leven, Chairman, DVB
3. Mr. Anil Prakash, Secretary General, IPTV Forum
4. Mr. S. N. Sharma, CEO, Den Networks
5. Mr. Harit Nagpal, CEO, Tata Sky
6. Mr. Ali Hussein, Google

Date : 30.1.2013 (Day-2)

Session-1 : (0930-1100 hrs)

Chairperson: Mr. R.K.Sinha, E-in-C Doordarshan

- Cloud Computing – new realm in broadcasting**
1. Mr. Ganesh Sankaran, COO, Prime Focus Technologies
Predictability in Cloud Computing
2. Mr. Chistophe Messa, Quantel
Multi-site News production

3. Dr. Rajesh Agarwal, Director, Applied Info Services India Pvt. Ltd.
Cloud Computing for Media Services

4. Mr. Protik Banerjee, Director - Sales & Operations, EVS Broadcast Equipment Ltd.
Interactive broadcasting for second screen media delivery

Tea break (1100-1130 hrs)

Session-2 : (1130-1300 hrs)

Chairperson: Mr. Ahmed Nadeem, Head of Studio Technology and Training, ABU
3D TV/Ultra HD TV and Beyond – a move towards bringing reality closer

1. Mr. Koichi Murakami, General Manager, Professional Solution Division, Sony India
3D TV Technology and Updates
2. Mr. Guru Vaidya, Solutions Consultant, Adobe India
Advanced HD Post-production Tools
3. Mr. Craig Todd, CTO, Dolby Laboratories, USA
Managing Loudness

Lunch break (1300-1400 hrs)

Session-3 : (1400-1530 hrs)

Chairperson: Ms. Supriya Sahu, Joint Secretary, Ministry of I&B
Television & Radio Audience Measurement – Emerging Technologies

1. Mr. L.V.Krishnan, CEO, TAM
TAM Rating System
2. Mr. Vineet Wadhwa, CTO, Logic Eastern India Pvt. Ltd.
Technological Solutions for TV Audience Measurement
3. Mr. Ashok Das, Hansa Research
Post Digitisation Scenario of Audience Measurement
4. Mr. N. Parameshwaran, Principal Advisor, TRAI
Regulatory Issues

Tea break (1530-1600 hrs)

Session-4 : (16.00-17.30 hrs)

Stress Management - More important than ever

1. B. K. Asha, Director, Brahmakumaris' Om Shanti Retreat Centre
Stress Management
2. Mr. Samarpanand Giri, Kriya Yog Institute, Bhubneshwar
Stress Management

Date : 31.1.2013 (Day-3)

Session-5 (0930-1100 hrs)

Chairman: Mr. V.K. Singla, E-in-C, All India Radio

- Digital Radio Broadcasting – adding new dimension and colour to Radio**
1. Mr. O.K. Sharma, ADG (E) All India Radio & Doordarshan
Digital Radio implementation by All India Radio
2. Mr. Alexander Zink, Fraunhofer IIS, Germany
DRM – Features & benefits
3. Mr. Hermann Zensen, Digidia
Disaster Management for masses through DRM
4. Mr. Moritz Steinmann, Area Sales Manager Ampegon AG
DRM – Rebroadcasting in FM
5. Mr. T. V. B. Subrahmanyam, Analog Devices
Transformation challenges of Migrating to Digital Radio

Tea break (1100-1130 hrs)

Session-6 : (1130-1300 hrs)

Chairman: Mr. P.S. Sundaram, CMD, Technomedia

- New Media Technology & Multi Platform Strategy**
1. Mr. Mus Rezzoug, Director, Netia
Challenges for Radio
2. Mr. Bin Li Eric, Rohde & Schwarz
IP Based Head ends

3. Dr. Deepan Sinha, Director & CEO, ATC Labs
Internet Radio

4. Mr. Atul Phadnis, CEO, What's-on-India
EPG and Emerging TV search Patterns in India
5. Mr. Danny Wilson, President & CEO Pixelmetrix, Singapore
"New" Media is still Media. So what's different now?

Lunch break (1300-1400 hrs)

Session-7 : (1400-1530 hrs)

Chairman: Mr. L.D. Mandloi, Director General, All India Radio

- Broadcasting for masses**
1. Mr. K.V.L. Narayan Rao, Executive Vice-Chairperson, NDTV Group
Media and Democracy
2. Dr. Vartika Nanda, Assistant Professor, Lady Shri Ram College
Presence and performance of women in media
3. Mr. Uday Chawla, Secretary General, Association of Radio Operators in India
Social messaging through Radio
4. Mr. B.M. Bakshi, ADG (P) Doordarshan Kendra Delhi
Social Broadcasting – New forms of creativity
5. Mr. Inderjeet Grewal, Dy. Dir. (CRS), Ministry of I&B
Initiatives taken by M/o I&B for promotion of Community Radios

Tea break (1530-1600 hrs)

Session 8 : (1600-1730 hrs)

Chairman: Mr. Rajesh Kumar Singh, Joint Secretary, Ministry of I&B

- Global Distribution of TV Channels**
1. Mr. Sushruta Samanta, Sr. VP, Dish TV
International Distribution of Indian Channels
2. Mr. Ishwar Jha, Avani TV
Benefitting from the Distribution of Content Globally to South Asian Audience
3. Mr. Yaron Schwartz, Sales Director for Asia & Africa, RRSat Global Communications Network Ltd.
Distributing Channels Globally

LIST OF EXHIBITORS (as on 11-01-2013)

Sl.No.	Company	Country	Stall/Booth No.	Sl.No.	Company	Country	Stall/Booth No.	Sl.No.	Company	Country	Stall/Booth No.
1	4 C Plus	India	22	30	Digital Studio	India	-	57	Netia	France	94/French Pavilion
2	AGIV/ Datapoint	India	90	31	Dolby Technology	India	84	58	Only Lifestyle	France	94/French Pavilion
3	AGIV/ For- A	India	96	32	Electro Dynamics	India	79	59	Playbox Technology	India	99
4	ATC Labs	India	76	33	Elenos	Italy	75	60	Pranav Mediatech	India	20 & 21
5	AV Edit Solutions	India	74	34	Essel Shyam	India	92	61	Prasar Bharati	India	1 to 4
6	AVF Distributors	India	34	35	Etere SRL	Italy	64	62	Primestream	USA	30
7	Aditya Infotech	India	88B	36	Exir	Sweden	95	63	Progira Radio	Sweden	95
8	Adobe	India	106	37	Falcon Technologies	India	24 to 26	64	Pro Television	Sweden	95
9	Advanced Telemedia	India	23	38	Front Porch	France	94A	65	Radilux Technology	India	104B
10	Ampegon	Switzerland	77	39	Genesis Forte Tech	India	108	66	Rapid Information	South Korea	38
11	Argosy	UK	12	40	Grass Valley	India	83	67	Rohde & Schwarz	India	28 & 29
12	Autodesk	India	88A	41	HDA International	India	104	68	Ross Video	Singapore	98A
13	Avtech Digital	India	102	42	HTTV	France	94/French Pavilion	69	SRSG Broadcast	India	14 to 17
14	Axon	Netherlands	29A	43	Harman International	India	87	70	Satcom Electronics	India	66
15	B.E.	USA	91	44	Harris	India	97	71	Satellite @ Internet	India	-
16	BECIL	India	81	45	Horizon Broadcast	India	109	72	Sennheiser Electronics	India	82
17	BT Group	India	9 to 11	46	ITS Technology	India	94B	73	Setron India	India	18 & 19
18	Broadcast & Cablesat	India	-	47	Ideal Broadcasting	India	98	74	Shaf Broadcast	India	5 to 8
19	CAT - 5 Broadcast	India	31 & 32	48	Isolis Technologies	India	71 to 73	75	Singh World	India	65
20	Cable Quest	India	-	49	Jayansh Impex	India	60	76	Sony India	India	101
21	Canara Lighting/Sconce	India	69 & 70	50	Karthavya Technologies	India	68	77	Studio Systems	India	-
22	Cinecita	India	61	51	Katban Lighting	India	27	78	Sun Infonet	India	89
23	Cobham	UK	12A	52	Kramer Electronics	India	105	79	Technomedia	India	91A
24	Comcon/Nautel	India	93	53	Masterclock	USA	78	80	Transs Technoconsultants	India	103
25	DRM	Switzerland	95B	54	MediaGuru	India	100	81	VTI / Panasonic	India	80
26	Dalet Digital	France	67	55	Multivirt	India	63	82	VTI	India	85
27	Dan Kris	India	108A	56	Nascent Technologies	India	108B	83	Worldcast Systems	France	94/French Pavilion
28	Datavideo	India	86								
29	Digigram	Singapore	91								