

Aftab Ahmad
Hon. Secretary

Sunil
President

Manoj Gupta
Hon. Treasurer

No. BES/EXPO-25/2025

Dated: 04-06-2025

Sub.: INVITATION TO BES EXPO 2025

Dear Sir/Madam,

I am pleased to inform you that Broadcast Engineering Society (India) is organizing its **29th International Conference & Exhibition on Broadcast & Media Technology –BES EXPO 2025** on 03rd, 04th, and 05th July 2025 in Hall No. 8,9 & 10, Pragati Maidan New Delhi-110001. The **BES EXPO** has been supported by Prasar Bharati, Asia-Pacific Broadcasting Union, Society of Broadcaster Engineers, USA, Indian Broadcasting Foundation and Ministry of Communication and Information Technology, Govt. of India.

The inaugural function will be held on Thursday, the 03rd July 2025 at 10.00 hours at in Hall 8,9 & 10, Pragati Maidan, New Delhi. Hon'ble Minister for Information & Broadcasting will inaugurate the event.

The BES EXPO 2025 Conference with the theme **“Transforming the Media Landscape through AI: Create, Collaborate, Monetize”** will have reputed and eminent broadcasters, media industry professionals and speakers from India and abroad delivering lectures & discussing state-of-the-art broadcasting topics. The Conference is spread over twelve sessions as under:

03-07-2025

- **10 AM : Inaugural Function**
- **Session-1: Public- Private Roadmap for Digital Radio in India**
- **Session-2: The Economics of Broadcasting in the Digital Era**

04-07-2025(09. 45 AM to 05.15 PM)

- **Session-3:** Advancements in Remote TV Productions
- **Session-4:** Sustainable Device Ecosystem for D2M Broadcasting
- **Session-5:** LEO Satellite-based Internet for Broadcasting: Does it have the Potential for changing landscape of live news and sports?
- **Session-6:** Opportunities of Make in India in Broadcasting
- **Session-7:** Future of Broadcast Regulation

05-07-2025(09. 45 AM to 05.00 PM)

- **Session-8:** AVGC Integration in Broadcast Workflows
- **Session-9:** Navigating a new media landscape & collaboration for the streaming age
- **Session-10:** Shifting Paradigm of Content Distribution; future of DTH, HITS & Cable
- **Session-11:** Emerging Role of AI in News Media
- **Session-12:** AI Vs Creativity

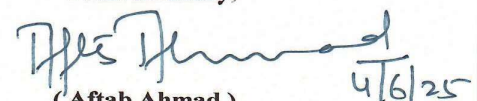
The International Exhibition will be held in Hall No. 8,9 & 10, Pragati Maidan New Delhi. Highly reputed broadcast equipment manufacturers, broadcast professionals, and service providers from all over the world shall be displaying their latest products, the state-of-the-art technologies and services. The exhibition will present a very good picture of globally changing scenario of broadcasting. The exhibition will be open for general Public as well.

I, on behalf of the **Broadcast Engineering Society (India)** invite you to participate in the conference and also visit the exhibition. This will provide you a unique opportunity to apprise yourself with the present scenario of broadcast technology in the world. **I would further request you to depute as many delegates as possible from your esteemed organization, to the Conference in BES EXPO-2025, by paying registration fee and submitting the enclosed registration form.**

Details of the BES EXPO-2025 event are also available at BES website www.besindia.com. Should you require any clarification and /or additional detail on the event, please feel free to email to bes@besindia.com or contact at Tel No. +91-11-23316709.

With regards

Yours Sincerely,


(Aftab Ahmad)
Hon. Secretary

Encl.: As above.



**Broadcast Engineering
Society (India)**

912, Surya Kiran Building, 19 K.G. Marg, New Delhi-110001, INDIA
Tel. : +91-11-2331 6709 E-mail : bes@besindia.com
Website : www.besindia.com