

WAVES and BES EXPO 2025

SPONSORSHIP OPPORTUNITIES



**WORLD AUDIO
VISUAL AND
ENTERTAINMENT
SUMMIT**



BES 29th International Conference &
Exhibition on Broadcast & Media
Technology
EXPO 2025

Theme: Transforming the Media Landscape
through AI : Create , Collaborate, Monetize

Org. By: Ministry of Information & Broadcasting, Govt. of India

5-9 February 2025 | Bharat Mandapam, Pragati Maidan, New Delhi

WAVES and BES EXPO 2025

05-09 February, Bharat Mandapam, Pragati Maidan, New Delhi

Sponsorship Opportunities**1. Exhibition directory:- Book Format (2,000 nos.)**

Sponsorship Fee: Rs. 4,00,000 (US\$ 5,000), Number of Sponsors-1 or 2

What we offer:-

- Due acknowledgement with company name and logo with punch line on cover of Exhibition Directory.
- 2 Complimentary delegates in conference.

2. Conference Proceedings:- Book Format (2,000 nos.)

Sponsorship Fee: Rs. 5,00,000 (US\$ 6,500), Number of Sponsors-1 or 2

What we offer:-

- Due acknowledgement with company name, logo with punch line on cover of Conference Proceedings.
- One complimentary back-cover advertisement on Exhibition Directory
- 2 Complimentary delegates in conference.

3. Conference Bags:- (1500-2000 bags)

Sponsorship Fee: Rs. 15,00,000 (US\$ 20000)

What we offer:-

- Due acknowledgement with company name and logo on the bag
- Permission to put upto 10 pages and one pen drive of promotional material in the bag

4. Gift items for Delegates:- (1500-2000 nos.)

Sponsorship Fee: Rs. 3,00,000 for each item (US\$ 4000)

Following items with company name and logo can also be put inside the bag. Items should be of popular brand and of good quality, such as:-

- Neck Tie
- Cufflinks
- Wrist Watch (Gents or Ladies)
- Pen
- Gents Wallet (Leather),
- Ladies Bag (Leather)
- Other Utility items

5. Networking Dinner for Dignitaries, Exhibitors & other invitees (500 nos.)

Sponsorship Fee: Rs. 15,00,000 (US\$ 20,000). Can be shared by 2 sponsors.

What we offer:-

- 3 Vertical self-supporting banners (1m x 2.5m each) at dinner venue
- Invitation to 10 senior officers to attend dinner (To be shared equally in case of two sponsors)

6. Sponsorship of broadcasting event

Sponsorship Fee: Rs. 30,00,000 (US\$ 40,000). Can be shared by 2 sponsors.

What we offer:-

- 3+3 Vertical self-supporting banners (1m x 2.5m each) at Exhibition and Conference area
- 10 Complimentary delegates in conference (To be shared equally in case of two sponsors)
- Display of company name and logo with punch line on banners and LED Backdrop Screen

7. Sponsorship of Conference:-

Sponsorship Fee: Rs. 15,00,000 (US\$ 20,000). Can be shared by 2 sponsors.

What we offer:-

- 3 Vertical self-supporting banners (1m x 2.5m each) at Conference area
- 6 Complimentary delegates in conference (To be shared equally in case of two sponsors)
- Display of company name and logo with punch line on LED Backdrop Screen.

8. BES (I) Calendar-2025

Sponsorship fee Rs 1,00,000(US \$ 1500) (for each)

What we offer:-

- Company Logo every page (month) and punch line with company details on cover page.

9. Registration Counter Sponsorship

Sponsorship Fee: Rs. 5,00,000 (US\$ 7,000)

Number of Sponsors: 1

What We Offer:-

- Prominent display of the company logo and name on the registration counters.
- Branding on registration badges.

10. Photo Booth/Selfie point Sponsorship

Sponsorship Fee: Rs. 2,50,000 (US\$ 3,500)

What We Offer:-

- Branding on the photo booth and printed photos.
- Opportunity to display promotional material near the booth.

11. Event Guide Sponsorship

Sponsorship Fee: Rs. 3,50,000 (US\$ 5,000)

What We Offer:-

- Full-page advertisement in the event guide distributed to all attendees.
- Company logo on the cover and footer of each page.

Note:-

1. As per Govt. of India rules, GST @ 18% is applicable on the above opportunities.
2. Sponsorship fee is required to be paid by demand draft drawn in favour of Broadcast Engineering Society (India), New Delhi OR transfer the amount through NEFT/RTGS in the BES (I) saving bank account No. 1804047392, Central Bank of India, Bengali Market, New Delhi. IFSC Code - CBIN0280300.
3. BES (I) reserves the right to select or reject any sponsor or make changes in terms and conditions without assigning reasons thereto.
4. BES is looking forward to discuss further for the sponsorship opportunities and explore the ways to make this mutually rewarding. For any query, please contact - Email: bes@besindia.com, Mob. : +919868057788